



WHITE WILLOW
— TENT COMPANY —



WHO WE ARE

Welcome to White Willow Tent Company, a Norfolk based events hire company that provide alternatives to your standard marquees. We offer Stretch Tents, Tipis and Sailcloth tents for hire to help create stunning spaces for landmark parties, weddings, festivals and corporate events.

White Willow Tent Company was formed in 2025 after many years of working in the events industry, so we know what it takes to create an unforgettable space. Our team will help you choose the right structure for you; answer any questions you may have and advise you on things you may need to consider.

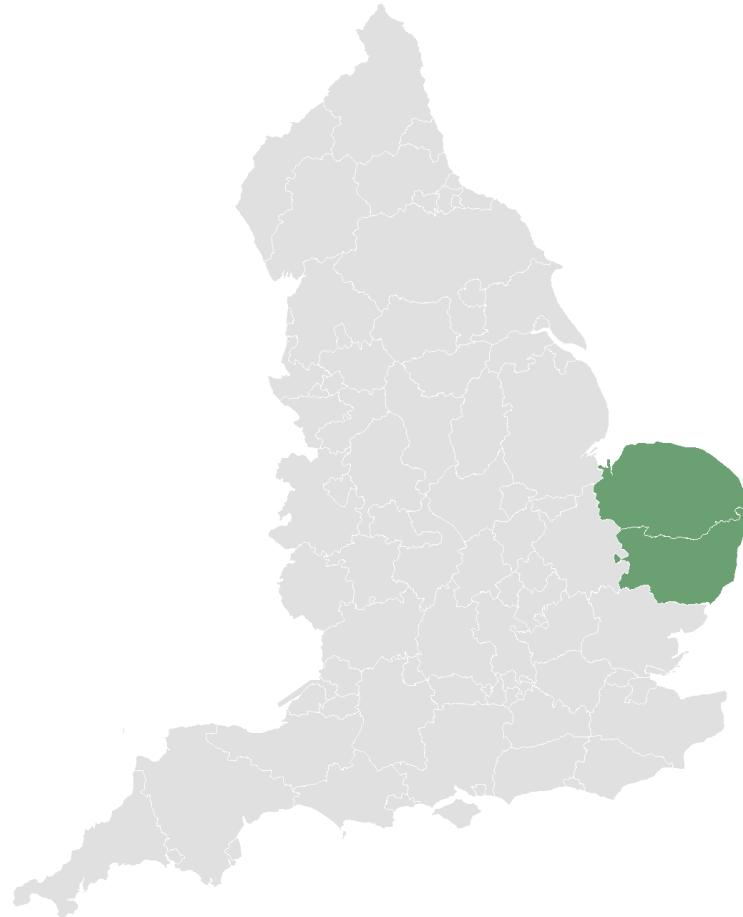




NORFOLK BASED

We are based in Norwich and provide our services in the Norfolk and Suffolk areas.

Not in these counties? We are more than happy to discuss projects outside our core areas.





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STRETCH TENTS

A structure that suits any event, these tents can be configured in a variety of ways that leave a lasting impression on attending guests. Their versatility allows them to fit in a wide variety of spaces, and the shape can be changed to fit your specifications.

Stretch tents are made from a strong, stretchy material. Their shapes are created by stretching this canvas across metal poles and anchoring them down with pegs and guide ropes. A few different styles can be applied to this structure which will make this tent unique to each customer; these include, having the whole canvas raised on the poles to create a seamless walk through, or each corner can be anchored to the ground to create a more enclosed space. It is important to note that these tents do not come with walls, and that only 1 wall can be pegged down so that they make the most of the views of the setting.

The open nature of this tent means that planning for more adverse weather is more limited than other structures.

If you have questions about any of our structures or don't know which is the best for your event, you are always welcome to contact us and we will do what we can to help. It may also help us if you provide photos of the setting to help us with our recommendations.



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SMALL

7.5m x 10.5m

Flooring and lighting available for all sizes

Capacity | up to 50 seated

The smallest stretch tent we offer and a great all rounder if you're in need of a stretch tent or an additional structure for your event.



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MEDIUM

10.5m x 15m

Flooring and lighting available for all sizes

Capacity | up to 75 guests

The most popular stretch tent for both seated and standing events. This example best shows how a stretch tent can comfortably sit in a rural setting and not feel as though it stands out.



LARGE

15m x 21m

Flooring and lighting available for all sizes

Capacity | up to 200 guests

A configuration of two of our medium tents joined together that allows for double the space for larger events. With these wider tents, more centre poles are often needed to retain the 'perfect' stretch that the smaller tents need.



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TIPI

A tipi is a Nordic style tent, reminiscent of a native American teepee. Natural coloured canvas is laid over the long wooden poles to give it its iconic conical shape. Perfect for festival themed events.

The great thing about tipis is that any number of them can be connected in a variety of shapes and layouts. There is no event that these structures aren't perfect for.

Tipis are not only able to be enclosed structures, with the help of the smaller lifting poles, but the bottom end of the canvas can also be lifted for a more open and airy structure to allow seamless transition from inside the tipi to the surrounding venue. Each of the structural poles can have a smaller lifting pole attached to them, meaning in cases where the weather may be hotter or you just need a completely open structure, you are able to have the whole of the bottom end of the canvas lifter for a 360-degree view of your surroundings.

If you have questions about any of our structure or don't know which is the best for your event, you are always welcome to contact us and we will do what we can to help, it may also help us if you provide photos of the setting to help us with our recommendations.



SINGLE TIPI

10.5m Dia Walls down

13.5m Dia Walls up

Flooring and lighting available for all sizes

Capacity | up to 70 seated guests

At 13.5 meters in diameter with the walls up, the single tipi creates a substantial space for up to 70 seated guests. A single tipi can be used in a multitude of ways; for a garden reception, or a snug tent to chill out in, it is a great option for a variety of events.



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TIPI PAIR

21m x 10.5m Walls down

27m x 13.5m Walls up

Flooring and lighting available for all sizes

Capacity | up to 120 seated guests

A pair of Tipis allows for different zones; like a seated section in one, and the bar and dancefloor in the other. The raised canvas that connects the two also allows for additional standing or seating room.



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SAILCLOTH TENT

The sailcloth tent is an elegant choice for your event that stands proudly in any landscape. The weather tight canvas is held aloft sturdy wooden poles, at the peak of each center pole is a flag that will wave beautifully in the breeze. The side walls can be rolled up easily on warmer days for better ventilation and access into the tent and then rolled back down when the temperature drops in the evenings.

If you have questions about any of our structure or don't know which is the best for your event, you are always welcome to contact us and we will do what we can to help, it may also help us if you provide photos of the setting to help us with our recommendations.



1 POLE

14m Diameter

Flooring and lighting available for all sizes

Capacity | up to 100 seated guests

The single pole sailcloth is 14 meters in diameter with a 6-meter-tall center pole. With straight sided walls that can be rolled up and down easily. This is the smallest sailcloth available for hire and can seat up to 100 guests.



2 POLE

14m x 20m

Flooring and lighting available for all sizes

Capacity | up to 150 guests with room for a dancefloor and bar

With the addition of another piece of canvas and center pole, this sailcloth gives you a lot more floor space for more guests with plenty left for extras such as a dance floor and bar. Walls available



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Lighting and Furniture

Currently, we are improving our stock of lighting and furniture. We will update this and subsequent pages, when possible, if you have any questions before then please do not hesitate to email us at

info@whitewillowtentcompany.co.uk



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FAQs

The Tent

How will I know what size tent I need?

- When we receive your enquiry, we can advise on the best size for the number of people attending your event. It also comes down to how the tent is being decorated. If you're having seated guests, you may need more space for additional furniture such as a dance floor and bar. The best way to plan is to get in touch and we can help design a space best suited for you.

What if the number of guests attending changes?

- We suggest that you note in the enquiry form the maximum amount of people likely to attend, this way it means that we can suggest the tent we think is best suited to meet your needs even if numbers change later down the line

What size area do I need for the tent to be erected in?

- It really depends on the size of the tent being booked, for any tent we like to make sure that there is at least another 2m from the edge of the canvas so that the rigging can be installed without obstruction.



FAQs

The Setup

How long does it take to set up?

- For every booking we always give a full working day for the installation. Variations of size and the additional hired items will also affect the install time. For larger events it may be the case that we advise for more time to complete everything in time for our customer. When working on your tent design we will also consider the time frame that you are working with to make sure everything is done with enough time.

How long do we keep them?

- Usual hire would begin a couple of days before your event, de-rigging and collection the day after, however we are happy to discuss if you wish to extend the hire for a longer period.

Are we allowed to decorate?

- Of course! Where possible we try to give you time for your own decorations if needed. Once erected and secure you are allowed to decorate them as you please. We ask that you DO NOT attach anything using something that can pierce or cause damage to the canvas and/or poles.

Do you provide lighting and furniture?

- We do have lighting available for hire as well as a selection of different furniture that you can hire in addition to the structure.

Delivery and collection costs?

- We price delivery/collection per mile from our HQ; this cost is inclusive of installation and de-rigging by our team.



FAQs

The Site

Where can they be installed?

- The most ideal site is a lawned area that is relatively flat and allows enough space around the perimeter for the rigging. When enquiring we will discuss the nature of where you are wanting it to be installed.

Other site considerations

- Does your site have provision for services; toilets, water and electricity.
- Our tents are delivered by tow with a long wheelbase trailer that will require easy access to your site.
- The tent rigging ropes require large metal stakes to fasten them to the ground ; we ask that the tents be installed away from any underground pipes/cables. Where not possible to avoid these, we ask the client to make any underground pipes/cables known and marked for us before installation as to remove as much risk as possible

Do you arrange site visits?

- Once we have quoted you and you are happy with the price, we can arrange a site visit to make sure that what you're wanting to book will fit within the area you have. We can give provisional advice to the suitability from photographs that can be emailed over to our team.



FAQs

Weather

Wind & Rain concerns?

- Our Stretch tents are made from a 100% waterproof material and built to withstand harsh weather conditions. Please bear in mind that having all sides of a stretch tent open does leave it exposed to the elements, we can discuss the option of lowering a side to help. We will keep an eye on the weather for you and advise any changes to the install if necessary.
- Our tents are very durable; on the odd occasion there may be changes to the install and de-rig dates if the weather may cause issues to either.



FAQs

Purchasing

How can we buy a Stretch Tent?

- If you're looking to invest in a stretch tent for your business, we can help. Contact us via email with what you are looking for, and we can help with the purchase, install and management of your structure.



HOW WE WORK

1. If you like the look of the services we provide you can enquire about a booking on our website on the contact us section. From there we can discuss all your needs for your event.
2. Have a look at our frequently asked questions, there may be the answer you are looking for. If not, don't hesitate to contact us with any questions you have.
3. Once we receive the details for your event we can tailor a quote for you. All our quotes are unique, and all prices are available on request.
4. You can make as many changes you need to the quote and we can advise you on any aspect of planning and hiring where we can. Once you are happy with all the details, we will send a confirmation email with a 25% deposit to secure the requested items for your chosen date.
5. If you need any amendments to your booking just let us know; subject to availability and terms of hire, we will make the changes
6. The 6-week check-in; your last chance to make any final changes to your booking. We will contact you to make sure all items for hire are correct, giving you 2 weeks to make any alterations where necessary.
7. 4 weeks before the event date the balance on the invoice is due; we will check the details again with you and keep in contact in the run up to the installation day. We will keep an eye on forecasts and finalise the plan for installation.
8. Your dates will be confirmed for a 48-hour period. We try to schedule this with a day left for yourselves to decorate if you need to. If you need more time, let us know and we will do everything we can to accommodate. If required, we can negotiate an extended hire.
9. The day we collect, we will arrive on the arranged date to clear up and put everything back to normal, almost as if we were never there.
10. Stay in touch! We would love to see photos and hear all about the day!



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